



ENERGIZE & REINFORCE YOUR COMMUNICATIONS TEAM WITH **APPLIED IMPROV**

HOW IT WORKS

What does it *truly* mean to think outside of the box and question the status quo? It's probably not another happy hour, ping pong table, or webinar in a dark room.

Improvisation is not "winging it." It's a highly-refined system of observing, connecting and responding. Our suite of applied improv trainings and workshops speak to industry-specific pain points and needs while creating an inclusive, hands-on environment.

Participants benefit by learning the improvisational mindset to attack problems with a fresh approach. This training is ideal for communications and public relations teams who want to grow and innovate in today's rapidly evolving, competitive landscape.

WHY CSZ BOSTON?

"Everyone had a blast and agreed it surpassed expectation,"

**Michael G,
Telerik by Progress**

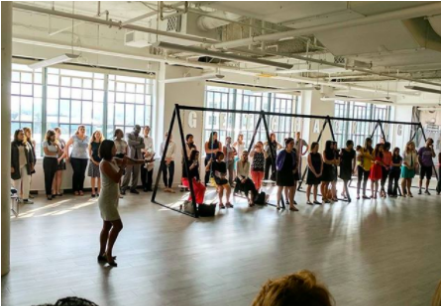
"The session was considered as the pinnacle of all the presentations, workshops, and professional speakers that spanned our two day offsite meeting. I've received countless compliments from my co-workers for finding your group for our meeting!"

BJ R., Summit Healthcare



WORKSHOPS AND TRAININGS THAT GROW YOUR TEAM

- Strengthen your public speaking skills and presence. Think on your feet and feel comfortable in front of audiences of all sizes, from the boardroom to the podium
- Enhance new business pitches
- Tell better stories
- Build strong, meaningful, and lasting relationship with media, clients, and stakeholders
- Gain crisis preparedness, management and communications tactics
- Expertly navigate rapidly changing environments and developing situations
- Grow teamwork and leadership skills
- + it's fun!



BUILD YOUR UNSHAKEABLE TEAM

Tell us about your communication team's goals and struggles, and we'll get back to you ASAP with strategic recommendations and pricing.

(617) 318-6376 | courtney@cszboston.com

